

# TARA GATES ANDERSON, MBA, MS



## BRAND EXPERT



## BREAKING BARRIERS IN BRANDING.

Tara Gates Anderson is CEO of her branding and media corporation, TGA UNIFIED, LLC. She is a branding expert that works with entrepreneurs, small businesses, and major corporations. She has partnered with Sprint™ Business to provide in store Business Intensive Roundtables geared toward educating business owners on how to develop and sustain a brand that resonates with its target markets. Through her innovative brand experiences Tara is recreating the way businesses evaluate and learn how to elevate their brand to the next level.

Tara's career spans over 15 years in the entrepreneurship, business and media communications arenas. She has over 25 years of experience in education in both the public and non-profit sectors. She is an influential speaker at conferences and events throughout the U.S. and is dedicated to educating and empowering business owners on how to effectively brand their business, build their reputation and increase their visibility.

Tara has been featured on News Channel 8- Let's Talk Live, Huffington Post, The PULSE on CTV, The Capitol Women's Source Magazine and various Radio Shows and Podcasts. Tara was awarded with the 2017 "Women Doing It Big Award" in NYC for her contributions to women's empowerment and entrepreneurship.



### ➔ Branding Innovation...

Tara works with major brands, agencies and individuals to provide innovative strategies to build their reputation and increase their visibility.

As a branding innovator, Tara has developed and trademarked a lifetime branding program designed for professional athletes. Her Rookie (2) Retirement™ Program is dedicated to building a brand that evolves throughout an athlete's career and resonates beyond retirement.



Click photo to view segment.

### ➔ What People Are Saying...

Tara Gates Anderson is phenomenal. Sincerity is evident in her presence. Her heart draws you in and makes the mind pliable to receive fruitful information. ~K. Clark

I really appreciate your before work. Reaching out to me before the conference. Even preparing the slideshow for us to have. I really appreciate that. You have a lasting impression on people and it's good. ~breakfastwithtiffani.com

Never knew Tara until today, but I LOVE HER! ~K. Bryan

It was a pleasure to meet you. Your obvious comfortability with meeting people, connecting and wealth of information has been valuable and inspiring for me. Within 5 minutes of talking to you I gained key takeaways that I can apply to answering many questions I have been hashing out. ~J. Strater

I'm in the session with you now. It's not over yet, but I really enjoy your candor and transparency. It makes your content palatable and enjoyable. ~rosereedetcetera.com

I thought you gave wonderful insight and provided great knowledge. You were very moving and inspiring. ~Dr. J Sabir

I learned a tremendous amount in a short time that I can change immediately, to help me brand and build. ~T. Frontis